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STRONGER
TOGETHER

capstone

college and career advising



College Counseling
Cooperative



COLLEGE COUNSELING COOPERATIVE

STRONGER TOGETHER

The concept behind Capstone's College Counseling Cooperative is simple. Pool a myriad of resources where many schools can share those resources and they will be *STRONGER TOGETHER* when getting their students recruited for college. According to the National Association for College Admissions Counseling (NACAC) 45 minutes is the amount of time, on average, that college counselors spend with students over the *entirety of their four years* of high school. Capstone can provide your families with the opportunity to receive at least 18 hours of live online dedicated college counseling per year.

Average Schools

Investment = at least \$100,000

Return = 11.25 minutes per student/per year

Capstone College Counselor Cooperative

Investment = \$1500

Return = 18 hours per student/per year

When you partner with Capstone, you help develop a growing pool of students and resources which help get them noticed with college admissions counselors. A college admissions counselor can get more mileage when they are able to engage with a group of 40 students who are prepared with knowledgeable questions. The average attendance at a larger private high school college admissions event is 5-10 students. Capstone's Cooperative helps make smaller schools more attractive in the college recruitment process.

College Admissions Services

College admissions workshops which cover a myriad of helpful admissions information

Connecting With Colleges

Connecting families with admissions counselors and campus tours

Test Prep Services

Access to test prep boot camps and a huge bank of practice materials

School Branded College Counselor Page

Display your own college counseling web page on your site for increased marketing appeal to website visitors



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COLLEGE CONNECTIONS AND COUNSELING

Monthly College Admissions Workshops

Each month, Capstone will provide live online interactive monthly workshops on relevant topics for college admissions such as college resumes, essays, ACT/SAT testing, applications, college visits, scholarships, and much more!



Connecting With Colleges and Universities

College counselors do not get to visit small private schools. When they plan visits to their recruitment areas, they only stop by a handful of larger schools in the area. Capstone connects your students with live admissions counselors from colleges around the United States. Capstone schedules college admissions counselor visits and provides your students with connections to hundreds of college campus videos, live virtual tours, and easy ways to connect directly to college admissions staff.



Test Prep Services

Test scores are becoming more and more relevant again with many schools and organizations requiring certain test scores for scholarship consideration. In addition, many colleges are beginning to transition away from test optional policies for admissions. Capstone test prep courses, administered by highly skilled instructors, keeps your students competitive with scholarships and college admissions.

WHAT YOUR FAMILIES RECEIVE

- **ACT/SAT 1 Day Test Prep Camp – Multiple date options throughout the year.**
- **Free access to ACT/SAT online practice materials with thousands of practice questions**
- **Free access to full-length practice ACT and SAT exams**

Meet Our Team



Katie Darden

Katie Darden has worked at Capstone since Spring of 2019. She has a BA in Business Administration from Stephen F. Austin State University and a Master of Arts in Teaching from Stephen F. Austin State University. She has 6 years experience teaching various high school math courses and has served for several years as a personal tutor and AVID tutor.



Sara Terry

Sarah joined Capstone in 2021. She holds a Bachelor's degree and Master's degree in English from Abilene Christian University. She currently teaches English at Grace Community School and is an Adjunct Professor at Abilene Christian University.



Cliff Henry

Cliff comes to Capstone with extensive tutoring experience with his work in various school systems. He holds a Bachelor of Science in Mathematics from the University of Texas at Austin and has been with Capstone since 2021.



Renee Ramsey

Renee has been with Capstone since 2019 and holds a B.A. from Texas A&M University and a Master's in Educational Administration from The University of Texas at Tyler. She currently teaches English and AP US History at Lindale High School. She has 27 years of classroom experience and has served as an Adjunct Professor at Tyler Junior College. She has received numerous awards as an outstanding educator.



Russell Wylie

Russell has been with Capstone since 2020. He holds a Bachelor and Master's Degree and is currently an Assistant Principal for Henderson High School. Before becoming a Principal he was an upper level math instructor for Henderson High School.



McKinley Terry

McKinley joined Capstone in 2021. He holds a Bachelor's degree in Management from Abilene Christian University and a Master's degree in Celtic Studies from the University of Wales, Trinity St. David. He currently teaches 7th Grade Texas History at Jacksonville Middle School.



School-Branded College Advising Page for Students and Parents

Capstone CEO, Jim Bell spent over 20 years in small Christian schools and was in administration for 12 of those years as head of school, principal, dean of academics, and director of development. Capstone recognizes that you are always looking for ways to add services for your families and students while struggling to find the resources needed to hire staff to offer those services. For a school who wants to attract top students who pursue a college education, it is a challenge to add this service to an already burdened staff member or find money in the budget for a person with the experience and time to research the ever changing world of college admissions. Without the right personnel, your families will feel like they cannot get the same opportunities they would at a larger school. Capstone's College Counseling Cooperative is the perfect solution! Capstone can help you offer premium college admission services at a fraction of the cost it would take to hire a school counselor. We will create a school branded webpage you can link to your website which provides access to:

- Free Test Prep Class Options
- Access to Thousands of ACT and SAT Practice Materials
- Dozens of Local and National Scholarships with Deadline Dates and Links
- News of Upcoming College Admissions Visits and Monthly College Admissions Workshops
- Connections to Hundreds of Live College Admissions Counselors
- Access to Hundreds of Campus Tours and Videos

AFFORDABLE PRICING



\$1500 - One Year Subscription

- Unlimited Number of Students and Unlimited Access to Resources
- Fees can be passed on to families through tuition or administrative fees (i.e. 40 high school students would divide the yearly cost by paying an additional \$37.50 per year)
- Includes everything listed here - A \$6800 Value

Schedule a Full Demonstration

Call: 903-747-3424

Email: info@capstoneadvising.com